Chapter 1. Measurement's Importance to Educational Leaders

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Definitions

Assessment: a process by which educators use

students' responses to specially created or

naturally occurring stimuli in order to make

inferences about students' knowledge, skills, or

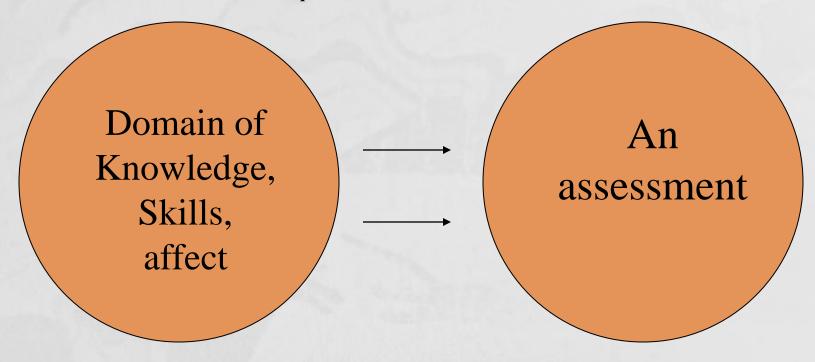
affective status

What to measure

- Knowledge: how many of 500 hard-to-spell words a student can spell correctly from memory
- Skills: a students' ability to make a successful extemporaneous oral presentation to classmates after only forty minutes of preparation time
- Affective Status: students' attitudes toward specific subjects such as math, science, or art

Why we need assessment

- For decision-making
- But problem: Elusive to assess
- Inference = Interpretation



Sampling

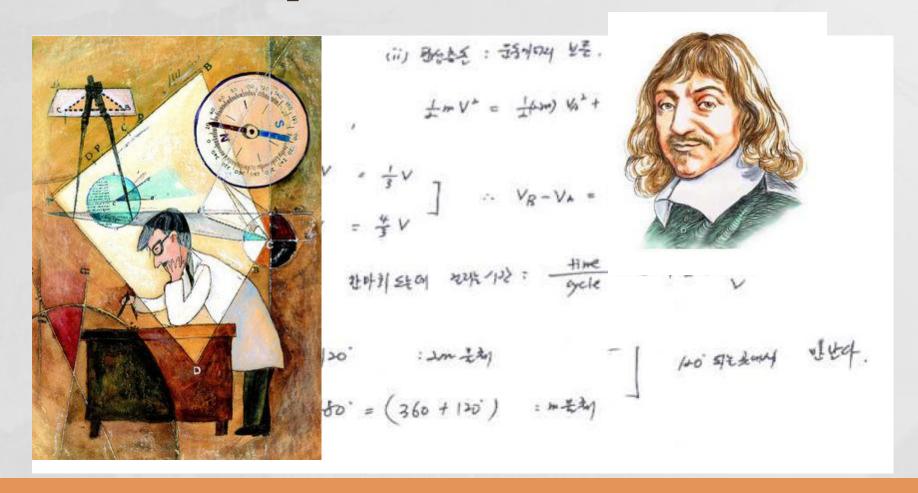


Who are educational leaders?

 Educators whose decisions influence the decision of others who are responsible for educating students

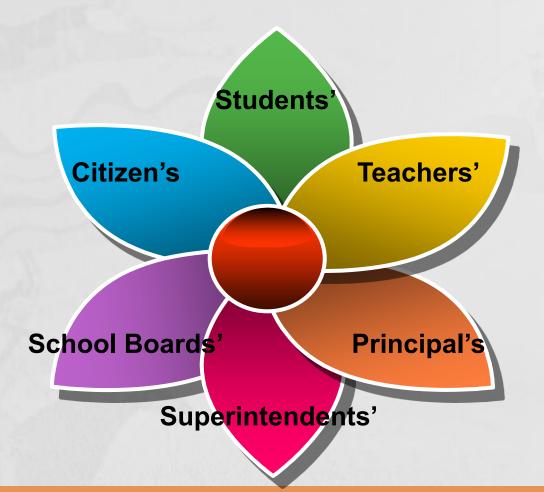
What you don't need to know

Assessment operation



What you need to know

1. Indicators of educational effectiveness



What you need to know (cont.)

Test score \neq quality of education

What you need to know (cont.)

2. Assessment as an ally to instruction

Assessment helps Teaching

What you need to know (cont.)

Assessing

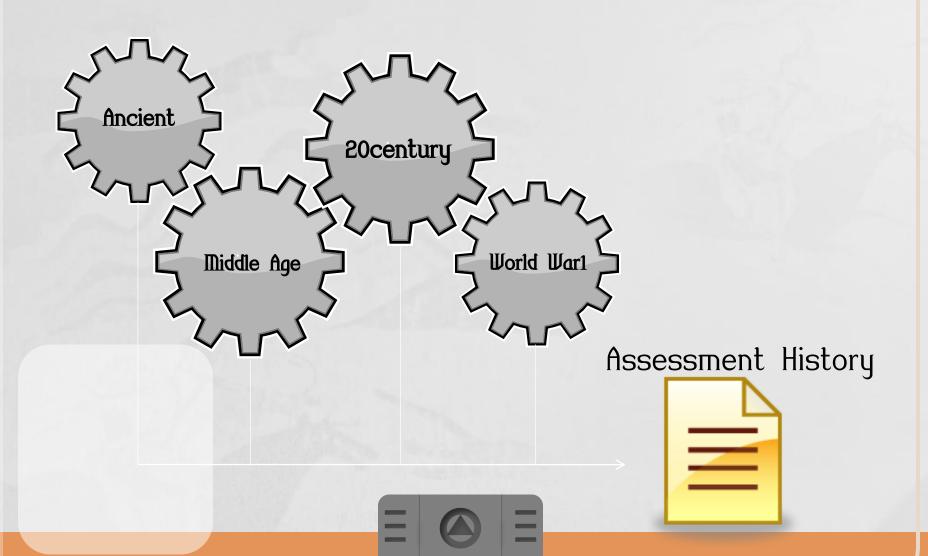
- 1. entry behaviors
- 2. en-route monitoring
- 3. closing the sequence

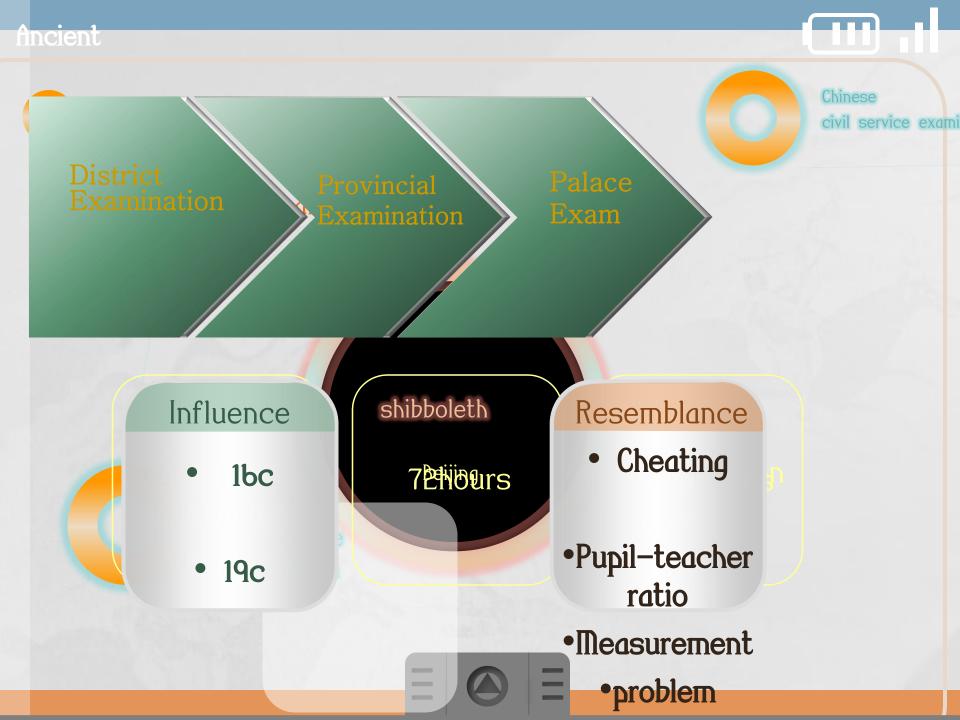
Two Assessment Emphases

1. IMPROVING INSTRUCTION

2. EVALUATING EDUCATIONAL QUALITY

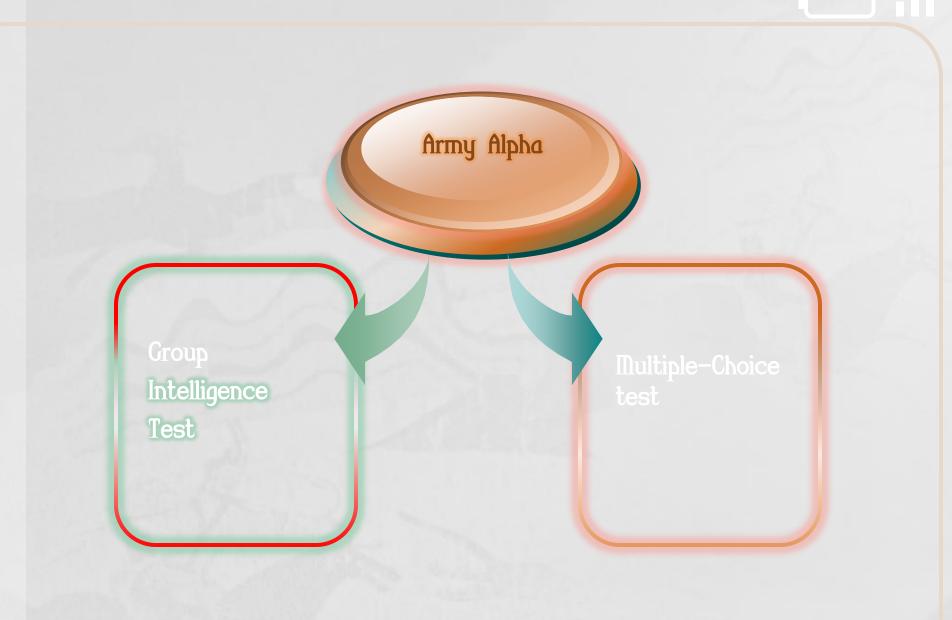
A Brief, Historical Dip







20century Joseph Andrew Bice Alexad Binet 20c A. L. Thorndike



Thank you.