

Topics

C02-2. Policies



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Contents

- 01. MBO
- 02. IPR
- 03. OI
- 04. Management



02. IPR

- IPR
 - Intellectual property (IP) is a legal concept which refers to creations of the mind for which exclusive rights are recognized. Under intellectual property law, owners are granted certain exclusive rights to a variety of intangible assets, such as musical, literary, and artistic works; discoveries and inventions; and words, phrases, symbols, and designs. Common types of intellectual property rights include copyright, trademarks, patents, industrial design rights, trade dress, and in some jurisdictions trade secrets.

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02. IPR

- WIPO
 - The World Intellectual Property Organization (WIPO) is one of the 17 specialized agencies of the United Nations. WIPO was created in 1967 "to encourage creative activity, to promote the protection of intellectual property throughout the world."



www.wipo.int

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02. IPR

- WIPO
 - Members(orange)

