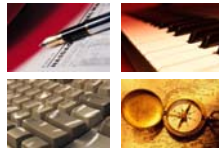


Topics

C02-3. Policies



- Code: 166125-01
- Course: Management of Technology
- Period: Spring 2013
- Professor: Sync Sangwon Lee, Ph. D

Contents

- 01. MBO
- 02. IPR
- 03. OI
- 04. Management



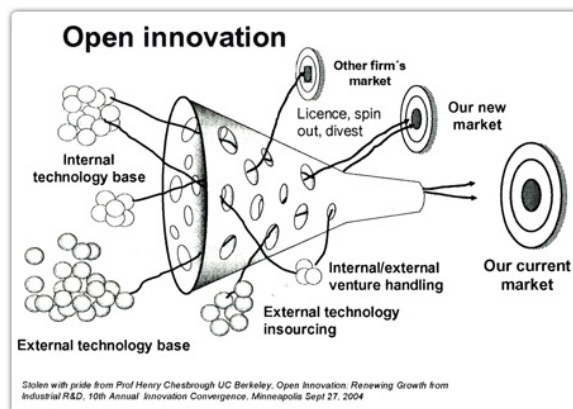
03. OI

- OI
 - Open innovation is a term promoted by Henry Chesbrough, a professor and executive director at the Center for Open Innovation at the University of California, Berkeley, in his book Open Innovation: The new imperative for creating and profiting from technology, though the idea and discussion about some consequences (especially the interfirm cooperation in R&D) date as far back as the 1960s. The concept is related to user innovation, cumulative innovation, know-how trading, mass innovation and distributed innovation.



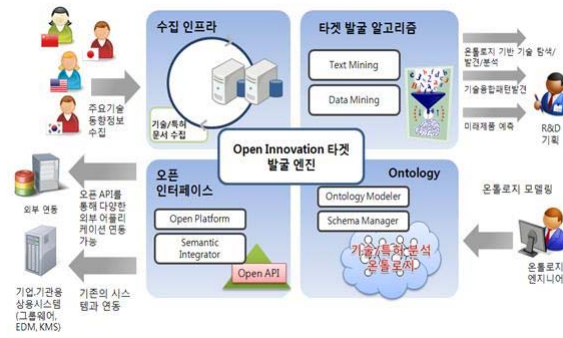
03. OI

- OI
 - Principle



03. OI

- OI
 - An example of OI



04. Management

- Types of Management
 - Management
 - Management Science
 - Management Engineering
 - Management Information
 - Informatics

Mathematics
Statistics
Stochastics
Computer Science
Artificial Intelligence
 ...