

2013-2-WKU-MI-FinalExam

Department:

/ ID:

/ Name:

Check

- Final Exam, Management Information, Autumn 2013 (164292-02)
- Where: Rm. 407 of Saecheonnyeon Hall
- When: 10th Class (18:30) on Wednesday, December 18 in 2013
- Misc.: 20 Questions, 30 Minutes, 10 Students
- Check:
 - Fill in your ID number and name on the upper portion of question sheet and answer sheet. And then submit your question sheet and answer sheet.
 - Only one answer sheet is permitted. Answers on Part I and II should be written on the front of answer sheet, and answers on Part III should be on the back.

Questions

Part I (No. 01 ~ 05): Fill in the following blanks.

01. (_____) is any e-commerce activities performed in a wireless environment.
02. (_____) refers to the localization of products and services.
03. (_____) refers to erratic shifts in orders up and down the supply chain because of poor demand forecasting, price fluctuation, order batching, and rationing within the chain.
04. (_____) is a process that helps organizations identify, select, organize, disseminate, and transfer important information and expertise that are part of the organization's memory.
05. Knowledge management strategies are composed of (_____) strategy and (_____) strategy.

Part II (No. 06 ~ 17): Write the full name for each following abbreviation.

06. EFT 07. CKO 08. AI 09. EDI 10. SRM 11. SMS
12. GPS 13. DSS 14. TPS 15. ERP 16. PRM 17. CRM

Part III (No. 18 ~ 20): Describe the following terms in brief.

18. Decision Making Model
19. Value Chain
20. Knowledge Creation Model

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01. m-commerce or mobile commerce
02. l-commerce or location-based commerce
03. bullwhip effect
04. knowledge management
05. codification, personalization

06. electronic funds transfer
07. chief knowledge officer
08. artificial intelligence
09. electronic data interchange
10. supplier relationship management
11. short message service
12. global positioning system
13. decision support systems
14. transaction processing systems
15. enterprise resource planning
16. partner relationship management
17. customer relationship management

18. Drawing and explanation
19. Drawing and explanation
20. Drawing and explanation