

# 2013-1-WKU-MIS-FinalExam

**Department:**

**/ ID:**

**/ Name:**

## Check

---

---

- Final Exam (16 Questions), Management Information Systems, Spring 2013 (166137-01+02)
- Where: Rm. 201 of Saecheonnyeong Hall
- When: 9<sup>th</sup> Class (17:30) on Monday, June 17 in 2013
- Who: 43+45 Students
- Check:
  - Fill in your ID number and name on the upper portion of question sheet and answer sheet. And then submit your question sheet and answer sheet.
  - Only one answer sheet is permitted. Answers on No. 01 ~ 13 should be written on the front of answer sheet, and answers on No. 14 ~ 16 should be on the back.

## Questions

---

---

### Part I (No. 01 ~ 06): Fill in the following blanks.

01. (\_\_\_\_\_) describes the process of buying, selling, transferring, or exchanging products, services, and/or information via computer networks, including the Internet.
02. (\_\_\_\_\_) refers to a broader definition of e-commerce, not just the buying and selling of goods and services, but also servicing customers, collaborating with business partners, conducting e-learning, and processing electronic transactions.
03. (\_\_\_\_\_) is the major mechanism for buying and selling on the Internet is the electronic catalog. With the mechanism, sellers place offers and buyers make sequential bids.
04. (\_\_\_\_\_) is the exchange of goods or services without a monetary transaction.
05. (\_\_\_\_\_) is an enterprise system to control all major business processes with a single software architecture in real time.
06. (\_\_\_\_\_) refers to erratic shifts in orders up and down the supply chain because of poor demand forecasting, price fluctuation, order batching, and rationing within the chain.

### Part II (No. 07 ~ 13): Write the full name for each following abbreviation.

07. MRO   08. SMS   09. WIDI   10. PLM   11. HRM   12. SCM   13. CRM

### Part III (No. 14 ~ 16): Describe the following terms in brief.

14. Value Chain
15. Supply Chain
16. Relations of TPS and DSS

# 2013-1-WKU-MIS-FinalExam

## 해답

---

01. e-commerce
02. e-business
03. auction
04. bartering
05. enterprise resource planning
06. bullwhip effect
  
07. maintenance, replacement, and operations
08. short message service
09. wireless display
10. product lifecycle management
11. human resources management
12. supply chain management
13. customer relationship management (CRM)
  
14. Drawing and explanation
15. Drawing and explanation
16. Drawing and explanation