

2013-2-WKU-MI-MidtermExam

Department:

/ ID:

/ Name:

Check

- Mid-term Exam, Management Information, Autumn 2013 (164292-02)
- Where: Rm. 407 of Saecheonnyeon Hall
- When: 5th Class (13:30) on Thursday, October 17 in 2013
- Misc.: 20 Questions, 30 Minutes, 10 Students
- Check:
 - Fill in your ID number and name on the upper portion of question sheet and answer sheet. And then submit your question sheet and answer sheet.
 - Only one answer sheet is permitted. Answers on Part I and II should be written on the front of answer sheet, and answers on Part III should be on the back.

Questions

Part I (No. 01 ~ 10): Fill in the following blanks.

01. Three major components of digital economy are (_____), (_____), and (_____).
02. (_____) is a method of doing business by which a company can generate revenue.
03. (_____) collects, processes, stores, analyzes, and disseminates information for a specific purpose.
04. Three major Internet application categories are (_____), (_____), and (_____).
05. (_____) is a computer program that carries out a set of routine computer tasks on behalf of the user and in so doing employ some sort of knowledge of the user's goals.
06. (_____) describes the process of buying, selling, transferring, or exchanging products, services, and/or information via computer networks, including the Internet.
07. (_____) refers to a broader definition of e-commerce, not just the buying and selling of goods and services, but also servicing customers, collaborating with business partners, conducting e-learning, and processing electronic transactions.
08. (_____) is a market mechanism by which sellers place offers and buyers make sequential bids.
09. (_____) is the exchange of goods or services without a monetary transaction.
10. (_____) commerce is done in a wireless environment.

Part II (No. 11 ~ 18): Write the full name for each following abbreviation.

11. IS 12. TPS 13. MIS 14. DSS 15. ISS 16. ESS 17. OAS 18. KMS

Part III (No. 19 ~ 20): Describe the following terms in brief.

19. Supply Chain
20. Managerial activities and managerial problems

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01. e-business, collaboration, information exchange
02. business model
03. information system
04. discovery, communication, collaboration
05. software agent
06. e-commerce
07. e-business
08. auction
09. bartering
10. mobile

11. information system
12. transaction processing systems
13. management information systems
14. decision support systems
15. intelligent support systems
16. executive support systems
17. office automation systems
18. knowledge management systems

19. Drawing and explanation
20. Drawing and explanation